

JEFF CAMPBELL AND MATTHEW SZELETCHKA WEB STORES GO LIVE

AURORA, OR; Oct. 14, 2016 – Indy Music Technologies announced today that the Jeff Campbell and Matthew Szeletchka went live with web stores on their individual musician web sites using the Indy Music Silver platform. Jeff Campbell (www.jeffcampbellmusic.com) is an award-winning performer based in San Francisco, and Matthew Szeletchka (www.matthewszlachetka.com) is a highly acclaimed Country/Americana song writer and performer based in Los Angeles

The IMS Silver stores on their respective web sites provide increased functionality and profit on direct sales to their fans.

The screenshot shows the Indy Music Sales website interface. At the top, there is a navigation menu with links for Home, Products, Tour, About IMS, Resources, Contact, and Demo Store. Below the menu is a banner that says "Welcome to IndyMusicSales.com". The main content area features a "Make Money" section with the text "Easy. Flexible. Affordable." and "With IMS you can sell your music and merch, all under one roof. We handle the heavy lifting." To the right of this text is a product preview for "SUNNY BERRY" with details like Artist, Category, Label, Period, Length, Released, Compact Disc, and Download. Below the "Make Money" section is a table titled "Consider the differences" comparing IMS, Bandcamp, CD Baby, and iTunes across various functionalities.

Functionality	IMS	Bandcamp	CD Baby	iTunes
Digital CD sales	\$10/10%*	15% of Sales	25% of Sales	39% of digital Sales*
Physical CD Sales	\$10/10%*	15% of sales	\$4/ CD	NO
Merchandise Sales	\$10/10%*	Yes	NO	NO
Musician Automated Upload Tools	✓	NO	NO	NO
Integrated Download Music Manager	✓	NO	NO	NO
Personal Website integration	✓	NO	NO	NO

Indy Music Silver is the entry level IMS product offering a flexible and highly configurable store designed to increase indie musician's profit margins!

Full product information is available at: www.indymusicsales.com

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