

## INDY MUSIC TECHNOLOGIES RELEASES MAC APP

**AURORA, OR; APRIL 26, 2017** – Indy Music Technologies announced today the release of its second app extension to the Indy Music Manager: a Mac app for Apple desk and lap top computers.

The Indy Music Manager is a specialized download application to deliver purchased music from web sites running e-commerce stores using Indy Music Sales offerings. The Indy Music Manager Mac app handles direct download to Apple desk and lap to computers following purchase, and does away with the need for fans to manage individual music files or deal with zip files.

Now, instead of Mac users having to download Zip files and then extract individual MP3 files and save them into folder structures, the IMM app for Mac does is all automatically.

It is a key component of the Indy Music Sales hosted e-commerce offering for independent musicians. Indy Music Sales is a specialized e-commerce application that is optimized for the sale of music in its varied forms (CDs, LP, and MP3 download files, as well as the sale of the full range of merchandise.

Indy Music Sales hosted software is offered as Silver, Gold and Platinum—scalable from individual indie musicians up to the robust needs of independent labels.

The new Mac app will shortly be followed by an iOS app from the Apple App Store that will run on iPhones and iPads and includes an integrated music player specifically designed to operate on mobile iOS platforms..

Indy Music Sales Silver, Gold and Platinum versions were released in late 2016, with a mix of indie musicians and a large digital reseller.

Full product information is available at: [www.indymusicsales.com](http://www.indymusicsales.com)

Contact: Ben Williams | 503.568.5670 | [benw@indymusicsales.com](mailto:benw@indymusicsales.com)